

# Checklist for Chapter

# 1

## THE GENERAL CRITERIA FOR A POPULAR TALK

YES NO COMMENTS

### IS THE SPEAKER:

Speaking clearly and audibly?

 

Communicating clearly?

 

Making appropriate pauses?

 

Speaking in pictures/ metaphors?

 

Using clearly arranged, short sentences?

 

Focusing on and respecting the listeners?

 

Emphasising in an interesting manner?

 

Choosing clear, intelligible words?

 

Passionate and enthusiastic about the topic?

 

Being personal?

 

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